

Sponsorship Brief

ORION's 2016 THINK conference
www.orion.on.ca



diTHINK: May 26, 2016

University of Toronto Chestnut Resident and Conference Centre, 88 Chestnut Street, Toronto, ON

Ontario's backbone of innovation, ORION (Ontario Research and Innovation Optical Network) connects big ideas, big thinkers and big data through an ultra high-speed fibre optic network and cloud services that are dedicated to enable research, education and innovation in Ontario.

Theme

It's easier to harness digital tools today than ever before. You can track everything from your schedule to your real-time research data, or even your most intimate health details through mobile apps or even your clothing. You can access and share your office files anywhere, automatically adjust your learning experience, and before you know it, you might even be ordering your next meal from a 3D printer with ingredients specialized for your diet.

Welcome to the democratization of tech, where devices have technology that pack a punch more powerful than the super computers of just 10 years ago. It's empowering the individual to select, customize, utilize and control their own digital tools with little technical expertise and even less investment. DIYers can set up their own collaboration systems, undertake advanced computing analysis of crowd-sourced data, and create monitoring devices tailored to their community's needs. Tech goes selfie.

This year, we ask you to THINK about how the technology-enabled citizen is already impacting your institutions today and the possibilities that this ever-growing wave of innovation could have on the way we learn, work and play. Speaker presentations will inspire us around the possibilities as well as explore the fundamental challenges, while breakout sessions will allow you to shape the way we meet these challenges within particular sectors.

Target Audience

THINK brings together 200 decision-makers from Ontario colleges, universities, school boards, hospitals, research, cultural and high performance computing facilities.

Working Agenda

8:00am	Registration and networking hot breakfast
9:00am	Opening keynote speaker
9:45am	ORION update
10:15am	Break
10:30am	Breakouts
11:30pm	Lunch and Leadership Awards ceremony

1:00pm	Plenary panel
2:30pm	Break
2:45pm	Match-making meetings
3:45pm	Networking reception

Packages

THINK will provide you with unmatched opportunities to develop partnerships and connections, showcase your products and thought leadership, all while showing your support for the future of innovation in Ontario.

To discuss or customize a sponsorship package below, please contact us at info@orion.on.ca.

Keynote Sponsorship (1 remaining) - \$10,000

Benefits before the conference:

- Company logo with link on the conference website and registration page
- Keynote session recognition (“brought to you by”) on all materials
- Potential blog by company subject matter expert to introduce keynote
- Logos on emails, plus potential feature in email with keynote blog
- 5 complimentary admission tickets
- Recognition on social media

Benefits during and after the conference:

- Keynote introduction (5 minutes) to the gala attendees (>200 guests)
- Recognition on social media
- Logo on presentation slides
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral and signage
- Potential giveaway inclusion in delegate bag
- Opportunity to place collateral material and signage at the gala

Networking Lounge (1 remaining) - \$7,500

Benefits:

- Company logo with link on conference website, registration page and emails
- 3 complimentary admission tickets
- Recognition on social media
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition/Lounge Naming on event collateral, presentation slides and signage
- Potential giveaway inclusion in delegate bag
- Collateral material and signage in the networking lounge: “Your Company Networking Lounge”

Leadership Award Sponsorship (3 remaining) - \$5,000

Benefits:

- Company logo with link on the conference website, registration page, and emails
- 2 complimentary admission tickets
- Recognition on social media
- Presentation of one of three ORION Leadership Awards
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides, and signage
- Potential giveaway inclusion in delegate bag

Meal Sponsorship (4 remaining) - \$5,000

Benefits:

- Sponsorship of breakfast/lunch/breaks or networking session
- Company logo with link on the conference website, registration page, and emails
- 3 complimentary admission tickets
- Recognition on social media
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides, and signage
- Placement of collateral material and signage in the area during sponsored meal
- Potential giveaway inclusion in delegate bag

Event App Sponsorship (1 remaining) - \$4,000

Benefits:

- Company logo with link on the conference website and registration page
- Logos on emails
- 2 complimentary admission tickets
- Recognition on social media
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides and signage
- Logo recognition on event app

Wifi Sponsorship (1 remaining) - \$3,000

Benefits:

- Company logo with link on the conference website and registration page
- Logos on emails
- 2 complimentary admission tickets
- Recognition on social media
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides and signage
- Wifi code printed out and placed on each table with your company logo

Delegate Bag Sponsorship (1 remaining) - \$2,500

Benefits:

- Company logo with link on the conference website and registration page
- Logos on emails
- 2 complimentary admission tickets
- Recognition on social media
- Company logo on a branded bag that will be given to each attendee
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides and signage

Exhibitor Sponsorship (12 remaining) - \$2,000

Benefits:

- Company logo with link on the conference website and registration page
- Logos on emails
- 2 complimentary admission tickets
- Recognition on social media
- Booth for demonstration/display – six foot table and power available upon request
- Sponsorship recognition at event by podium MC
- Networking opportunities
- Logo recognition on event collateral, presentation slides and signage